

*“For us, Triton is more than a low-cost ATM.
It’s a low-cost marketing tool.”*

- Steve Swofford, President/CEO, Alabama Credit Union



Meeting the financial demands of our 37,000 members is no simple task. But reaching and acquiring new members in an ever-changing market? Now that’s a serious challenge. That’s one reason we consider Triton ATMs so invaluable. They offer the 24-hour convenience our members expect. But just as importantly, as a market penetration tool, we haven’t found a more cost-effective solution. The low price allows us to deploy more of them in the field—on college campuses, in hospitals and stadiums, and at special events. That means we’re able to reach a considerable number of folks that we ordinarily wouldn’t. And Triton’s ease-of-use and reliability gives our potential members a chance to experience what Alabama Credit Union is all about: great service.

Discover how Triton’s complete line of cost-effective, reliable ATMs can help you meet member demands, as well as meet new members. Call your Triton representative today at (877) 210-4020, or visit us at www.triton.com to learn more.



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