

*“I didn’t choose Triton because I needed a new ATM.  
I chose Triton because I needed a new idea.”*

*-Jim Goetz, Chairman and CEO, Security First Bank*



If there’s one thing I’ve learned in almost 40 years of banking, it’s that you can’t afford to wait for the next big thing to find you. In community banking, customer loyalty is an advantage, but people still expect simple, reliable transactions. And if they don’t get it from us, they’ll eventually get it somewhere else. That’s what led us to Triton.

They’re more user-friendly, and more bank-friendly than other ATMs. With Triton, we don’t have to replace machines when technology changes, or new compliance issues arise. They are easy and inexpensive to upgrade. It’s not rocket science. It just works. And the bottom line is if it makes things easier on our customers, then they appreciate us all the more. In my book, that’s what technology should do.

*Discover how Triton’s complete line of cost-effective, reliable and innovative ATMs can help your bottom line too. Call your Triton representative today at (877) 210-4020, or visit us at [www.triton.com](http://www.triton.com) to learn more.*



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